

New Media Manitoba

Supporting Manitoba's Interactive Digital
Media Industry since 2000



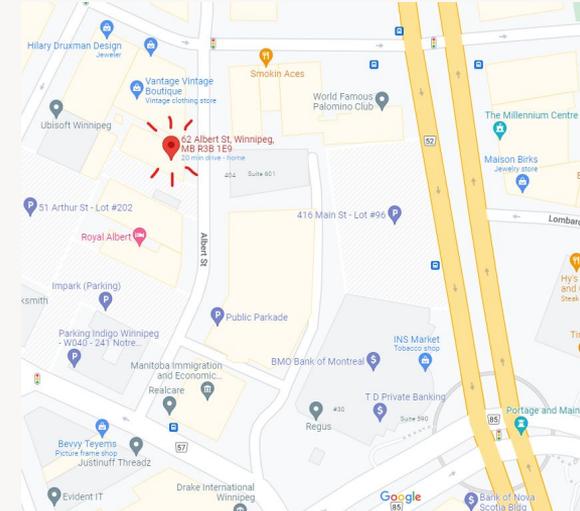
NMM
New Media
Manitoba

The logo is presented on a dark blue rectangular sign with a black border. The sign is mounted on a post and is set against a background of a blurred cityscape. A large, stylized graphic element, consisting of a thick black outline filled with a purple-to-blue gradient, curves around the right side of the sign.

newmediamanitoba.com

About NMM

Located in Winnipeg's Historic Exchange District at 62 Albert Street.



New Media Manitoba is located on Treaty 1 Territory and ancestral lands of the Anishinaabeg, Anishininewuk, Dakota Oyate, Denesuline, Nehethowuk Nations, and on the traditional homeland of the Red River Métis Nation.



About NMM

Championing the growth of the interactive digital media industry (IDM) is our commitment to you.



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We ensure responsive and impactful support for anyone investing in IDM and technology driven products & services, or recruiting highly skilled or upcoming talent.



About NMM

We support the growth of the industry and inspire the workforce of tomorrow. We do this through...

- Best-in-Class IDM Training & Workshops
- Industry-led Educational Initiatives
- Industry Events with Industry Leaders
- Career Opportunities in Emerging Tech
- Community Meetups & Industry/Academic Collaborations
- IDM Business Development and Human Resources Support
- Sector Council Program & IDM Government Advocacy (MIDMTC)

The NMM Team



Louie Ghiz
Executive
Director



**Jonathan Phu
Son Le**
Senior Manager,
StudioLab xR



Sharmila Vijayan
Workforce
Development &
Training
Manager



Ogochukwu Eze
ICDT Human
Resources
Consultant



Taralee Turner
Director of
Operations



**Corinne
Gusnoski**
Business
Development
Manager



Olivia Wilde
Digital Media
Coordinator &
Youth
Ambassador



**Membership and
Community
Lead**



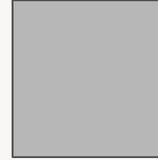
**Juliet
Greenberg**
Academic
Liaison



Marc Cacho
IDM
CreatorLab
Lead



**Matt
McMahon**
Unreal
Authorized
Instructor



**Studio Lab &
Information
Technology
Manager**



What is Interactive Digital Media (IDM)?

- Video Game Design and Development
- Mobile App Design and Development
- Web Design and Development
- Virtual Reality / Augmented Reality / Mixed Reality / Transmedia
- Digital Marketing & Advertising
- E-learning Platforms
- Digital Health Platforms
- Interactive Installations
- E-commerce
- User Interface / User Experience
- Software Development

IDM Companies in MB



FLIPSIDE XR



BSD.



priceline



Manoverboard



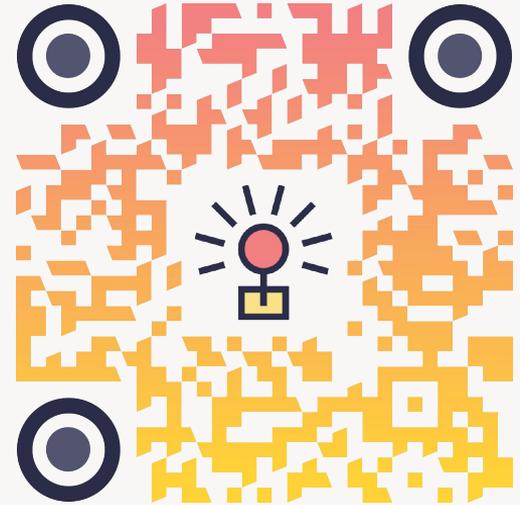
NMM



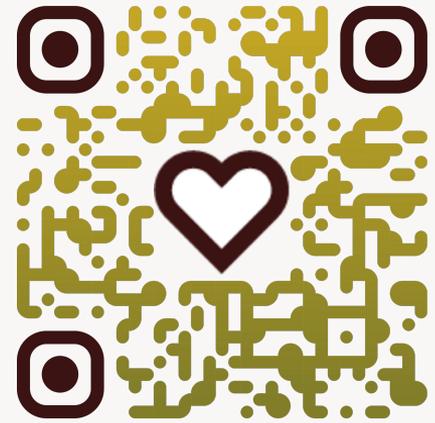
Programs for underrepresented groups

- Manitoba Women in Tech
- Girls in Gaming
- Pixel Pals MB
- Robotics North
- Queer Coded
- Creative Mentorship
- Winnipeg Game Jam
- IDM Business Development Services and Support
- Human Resources Training, Consultation and Advisory Services
- Network Speaker Series
- Employment Diversity Program

Girls in Gaming



Pixel Pals MB Meetup Group





Pixel Pals MB Executive Committee

Juliet Greenberg (She/Her)

Academic Liaison

New Media Manitoba

Marc Cacho (They/Them)

IDM CreatorLab Lead

New Media Manitoba

Olivia (Olive) Wilde (She/They)

Digital Media Coordinator and Youth Ambassador

New Media Manitoba

Adrian Cheater (She/Her)

Studio Technical Director

Complex Games

Albertine Watson (She/Her)

Game & Narrative Designer

Freelance

Alice RL (They/Them)

Professional Artist, Illustrator and Instructor

Freelance

Santo Aveiro (They/Them)

Professional Artist, Speaker, Game Designer

Freelance / Brujeria @ Werk

WIP Wednesdays

Project & Portfolio reviews



StudioLab-xR

STUDIO
LAB xR



StudioLab-xR



Unreal Authorized Training Facility

STUDIO
LAB xR  NMM



Hyper Interactive Tech & Arts - Nov 18th

NOVEMBER 18
VIRTUALHYPER.NET



HYPER
INTERACTIVE TECH + ARTS

ARTIFICIAL INTELLIGENCE
VIRTUAL REALITY

DEMOS + TRADE SHOW
INDUSTRY ROUNDTABLES

 WINNIPEG ARTS COUNCIL  RRC POLYTECH  NMM New Media Manitoba

 BSD XR  online business systems  Creative Manitoba



Ludum Dare 54 - Game Jam

A whimsical illustration of a blue house with a red roof built inside a large tree. The scene is filled with various forest animals like raccoons, squirrels, birds, and a deer. The background is a soft-focus green forest. The text is overlaid on the illustration.

www.pegjam.com/LD54

NMM  **WINNIPEG
GAME
COLLECTIVE**

Ludum Dare 54

Winnipeg

Sep 29th – Oct 1st, 2023

 **EXCHANGE
MET SCHOOL**
MET CENTRE FOR ARTS & TECHNOLOGY

Connect with us!



Subscribe to our newsletter for IDM industry news, career opportunities, events, workshops, meetups, game jams & more - all sent to your inbox!

newmediamanitoba.com/subscribe

Thank You



Funding Provided by/Financement fourni par:
The Government of Canada The Manitoba Government
Le gouvernement du Canada Le gouvernement du Manitoba

