# NMM New Media Manitoba

**Want a career in video game design and development?**

**Want to create virtual reality experiences?**

**Love to design websites and mobile apps?**

If you are curious about your career prospects in the Interactive Digital Media (IDM) industry, we want to help get you in the door faster!

New Media Manitoba supports students with industry driven educational opportunities and pathways to real jobs with amazing member companies.

IDM workforce preparedness is critical to the growth of Manitoba's companies that are hiring students and graduates.

These IDM companies are just a few of our members that are hiring skilled talent and creating jobs for students just like you!

flipside   ESL library.com   bold   complex GAMES

TACTICA INTERACTIVE   HOOT reading   BIT SPACE DEVELOPMENT   upfeat

# NMM
## New Media Manitoba

IDM companies are producers and innovators of products or services that directly enable users to digitally interact with content and/or other users.

These include digital games, e-learning software, virtual reality (VR)/ augmented reality (AR) mixed reality (MR) experiences, mobile apps, digital advertising, and/or the development of web-based applications. Services such as web development are only included if they involve robust interactive elements (beyond the simple display of text and/or images).

## High School Programs

**Kildonan East Collegiate IDM** - Ideas in Motion
**Sisler High School** - Sisler CREATE (Formerly Sisler IDM)
**Garden City Collegiate** - Computer Technology
**Louis Riel Arts & Technology Centre** - New Media Design

## Post-Secondary Education Programs

**Red River College**
 - Digital Media Design (DMD)
 - 3D Computer Graphics
 - Graphic Design
 - Creative Communications
**University of Manitoba**
 - Computer Science
**University of Winnipeg**
 - Applied Computer Science
 - PACE Program
**Brandon University**
 - Computer Science
**Assiniboine Community College**
 - Interactive Media Arts
**Manitoba Institute of Trades & Technology (MITT)**
 - Software Developer

## Interactive Digital Media Careers

Mobile Game Programmer
User Interface Designer
Product Owner for Apps
3D Programmer
Full Stack Developer
Quality Assurance Tester
Unity 3D Developer - Hololens
Instructional Designer
Mobile & Wearable App Designer
Website Project Manager
3D Modelling Artist
Digital Marketing Specialist
Technical Architecht
Virtual Reality Sculptor
Lighting Artist
E-learning Specialist
Chatbot Analyst
Machine Learning Specialist
Social Media Manager
Production Coordinator
3D Character Designer
Interactive Developer

**Did you know how much the average annual Canadian salary ranges are for careers in IDM?**

**Interactive Art Director**
79 to 121K

**User Experience Designer**
66 to 108K

**3D Model Artist**
59 to 92K

**Senior Web Developer**
86 to 147K

**User Interface Designer**
71 to 105K

**Motion Designer**
66 to 107K

# NMM New Media Manitoba

New Media Manitoba is the non-profit industry association committed to growing Manitoba's Interactive Digital Media (IDM) industry. NMM brings students, professionals and companies together to share, learn, and create new work. We partner with rockstar instructors locally, nationally and internationally to develop new workshops and educational activities that support and grow our amazing industry.

## STUDENT MEMBERSHIP $35 per year

For students who are curious about what it means to be a digital creator, who wonder about how they will thrive after college or who aspire to have a career in IDM, NMM membership offers access to IDM industry events where you can **meet potential employers and mentors.**

Student members receive **discounts on events and workshops** and are invited to **volunteer at industry networking events.**

Our programs always aim to uplift the voices of women and gender-diverse persons, increase the number of underrepresented persons working in interactive digital media (IDM), and train the workforce of tomorrow.

Our Girls/Women in Gaming initiative creates a fun and collaborative space for young women in Manitoba to explore the technical and creative possibilities of video game development. Educators can go to girlsingaming.io to learn more about this highly creative and exciting industry

Pixel Pals Meetup group focuses on creating a safe and welcoming environment for marginalized persons to network with IDM industry professionals while learning about Game Development and other related areas of the creative digital arts.

We partner with Tech MB & North Forge to run the Manitoba Women in Technology Meetup group of over 800 members. This fun, monthly get-together of women working in tech is for anyone who enjoys networking with other supportive people working in tech.

**Check out our website**
**www.newmediamanitoba.com**

**Follow us on Twitter**
**@NewMediaMB**

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Get notified of job postings, industry events & educational activities.
**newmediamanitoba.com/subscribe**

**Thank you to our funding partners**

**New Media Manitoba** 100-62 Albert St.   Winnipeg, MB   R3B 1E9