

## **TRIPWIRE MEDIA WINS 3 GOLD TELLYS: *Tripwire triples their awards from last year***

Winnipeg, Manitoba (May 30, 2022) – Tripwire Media, a corporate video and animation company in Winnipeg, has won 3 Gold Tellys at the 43<sup>rd</sup> Annual Telly Awards. The international award celebrates outstanding work in video and television.

Tripwire CEO and Executive Creative Director, Doug Darling, says that after winning one Gold Telly in 2021 this level of recognition really validates the work of the entire Tripwire team.

"You hope it's not a fluke when you win one of these international awards," says Darling. "But this has surpassed all expectations, Not only that, we won awards in multiple applications, like scripted video, documentary and animation, so it really feels like we're doing something right."

In one category, Tripwire Media won gold alongside Bank of America and Les Beaux Films' trailer for Lady Gaga and Tony Bennett's album *Love for Sale*. On average, The Telly Awards receive 12,000 entries annually with only 3% winning gold.

Tripwire won awards in the following categories:

- Gold Winner for Online - Series: Documentary - Manitoba Nurses Union – [Inner CouRAGE](#)
- Gold Winner for Branded Content - Branding - Coal and Canary - [Amanda's Story](#)
- Gold Winner for Branded Content - Business-to-Consumer - Quintex - [Uniforms, Mats, Linens, and More.](#)

Tripwire also netted a Silver Telly for their work on an animated explainer for Vancouver AI company [Xtract AI](#) (of which there was no Gold Winner). Links to Tripwire's award-winning videos can be found above 3rd Annual Telly Awards winners can be found at [www.tellyawards.com/winners](http://www.tellyawards.com/winners).

### **ABOUT THE TELLY AWARDS**

[www.tellyawards.com](http://www.tellyawards.com)

The Telly Awards is the premier awards celebration honouring video and television across all screens. Established in 1979, they receive over 12,000 entries from all 50 states and five continents each year. Entrants are judged by an industry body of over 200 leading experts from advertising agencies, production companies, television networks, and streaming services, including Netflix, Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, Nickelodeon, ESPN Films, RYOT, Partizan and Vimeo, to name a few.

### **ABOUT TRIPWIRE**

[www.tripwiremedia.com](http://www.tripwiremedia.com)

Tripwire Media Group is a corporate video production company that helps organizations unlock the power of storytelling through film and animation. They combine strategy, creativity, and industry expertise to help brands build stronger audience connections, achieve goals, and push business practices forward. Their clients include Samsung, TikTok, New Flyer, G3 and Co-op.

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