

Want a career in video game design and development?

Want to create virtual reality experiences?

Love to design websites and mobile apps?

If you are curious about your career prospects in the Interactive Digital Media (IDM) industry, we want to help get you in the door faster!

New Media Manitoba supports students with industry driven educational opportunities and pathways to real jobs with amazing member companies.

IDM workforce preparedness is critical to the growth of Manitoba's companies that are hiring students and graduates.

These IDM companies are just a few of our members that are hiring skilled talent and creating jobs for students just like you!

FLIPSIDE XR





IDM companies are producers and innovators of products or services that directly enable users to digitally interact with content and/or other users.

These include digital games, e-learning software, virtual reality (VR)/ augmented reality (AR) mixed reality (MR) experiences, mobile apps, digital advertising, and/or the development of web-based applications. Services such as web development are only included if they involve robust interactive elements (beyond the simple display of text and/or images).

High School Programs

Kildonan East Collegiate IDM - Ideas in Motion

Sisler High School - Sisler CREATE (Formerly Sisler IDM)

Garden City Collegiate - Computer Technology

Louis Riel Arts & Technology Centre - New Media Design

Post-Secondary Education Programs

Red River College

- Digital Media Design (DMD)
- 3D Computer Graphics
- Graphic Design
- Creative Communications

University of Manitoba

- Computer Science

University of Winnipeg

- Applied Computer Science
- PACE Program

Brandon University

- Computer Science

Assiniboine Community College

- Interactive Media Arts

Manitoba Institute of Trades & Technology (MITT)

- Software Developer

Interactive Digital Media Careers

Mobile Game Programmer
User Interface Designer
Product Owner for Apps
3D Programmer
Full Stack Developer
Quality Assurance Tester
Unity 3D Developer - Hololens
Instructional Designer
Mobile & Wearable App Designer
Website Project Manager
3D Modelling Artist
Digital Marketing Specialist
Technical Architect
Virtual Reality Sculptor
Lighting Artist
E-learning Specialist
Chatbot Analyst
Machine Learning Specialist
Social Media Manager
Production Coordinator
3D Character Designer
Interactive Developer

Did you know how much the average annual Canadian salary ranges are for careers in IDM?

Interactive Art Director
79 to 121K

User Experience Designer
66 to 108K

3D Model Artist
59 to 92K

Senior Web Developer
86 to 147K

User Interface Designer
71 to 105K

Motion Designer
66 to 107K

Source: Salary Guide 2020, The Creative Group
A Robert Half Company

NMM New Media Manitoba

New Media Manitoba is the non-profit industry association committed to growing Manitoba's Interactive Digital Media (IDM) industry. NMM brings students, professionals and companies together to share, learn, and create new work. We partner with rockstar instructors locally, nationally and internationally to develop new workshops and educational activities that support and grow our amazing industry.

Check out our website

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