

# New Media Manitoba

Supporting Manitoba's Interactive Digital  
Media Industry since 2000

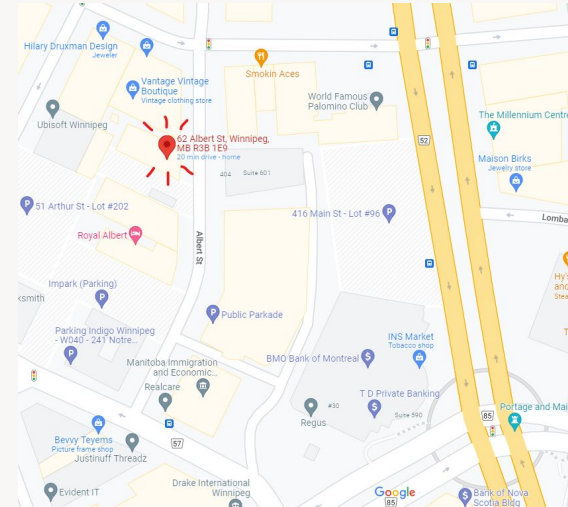
A dark blue rectangular sign with the NMM logo and text. The sign is mounted on a wall with a blue-tinted background of a city skyline. A thick, wavy purple and black graphic element curves around the sign from the left and bottom.

**NMM**  
New Media  
Manitoba

[newmediamanitoba.com](http://newmediamanitoba.com)

# About NMM

Located in Winnipeg's Historic Exchange District at 62 Albert Street.



New Media Manitoba is located on Treaty 1 Territory and ancestral lands of the Anishinaabeg, Anishininewuk, Dakota Oyate, Denesuline, Nehethowuk Nations, and on the traditional homeland of the Red River Métis Nation.



## About NMM

Championing the growth of the interactive digital media industry (IDM) is our commitment to you.



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We ensure responsive and impactful support for anyone investing in IDM and technology driven products & services, or recruiting highly skilled or upcoming talent.



# About NMM

**We support the growth of the industry and inspire the workforce of tomorrow. We do this through...**

- Best-in-Class IDM Training & Workshops
- Industry-led Educational Initiatives
- Industry Events with Industry Leaders
- Career Opportunities in Emerging Tech
- Community Meetups & Industry/Academic Collaborations
- IDM Business Development and Human Resources Support
- Sector Council Program & IDM Government Advocacy (MIDMTC)

# The NMM Team



**Louie Ghiz**  
Executive  
Director



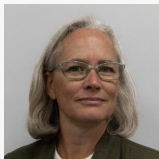
**Jonathan Phu  
Son Le**  
Senior Manager,  
StudioLab xR



**Sharmila Vijayan**  
Workforce  
Development &  
Training  
Manager



**Ogochukwu Eze**  
ICDT Human  
Resources  
Consultant



**Taralee Turner**  
Director of  
Operations



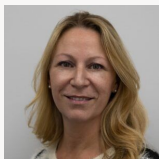
**Corinne  
Gusnoski**  
Business  
Development  
Manager



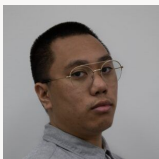
**Olivia Wilde**  
Digital Media  
Coordinator &  
Youth  
Ambassador



**Membership and  
Community  
Lead**



**Juliet  
Greenberg**  
Academic  
Liaison



**Marc Cacho**  
IDM  
CreatorLab  
Lead



**Matt  
McMahon**  
Unreal  
Authorized  
Instructor



**Studio Lab &  
Information  
Technology  
Manager**





# What is Interactive Digital Media (IDM)?

- Video Game Design and Development
- Mobile App Design and Development
- Web Design and Development
- Virtual Reality / Augmented Reality / Mixed Reality / Transmedia
- Digital Marketing & Advertising
- E-learning Platforms
- Digital Health Platforms
- Interactive Installations
- E-commerce
- User Interface / User Experience
- Software Development



# IDM Companies in MB



FLIPSIDE XR



BSD.



priceline



Manoverboard



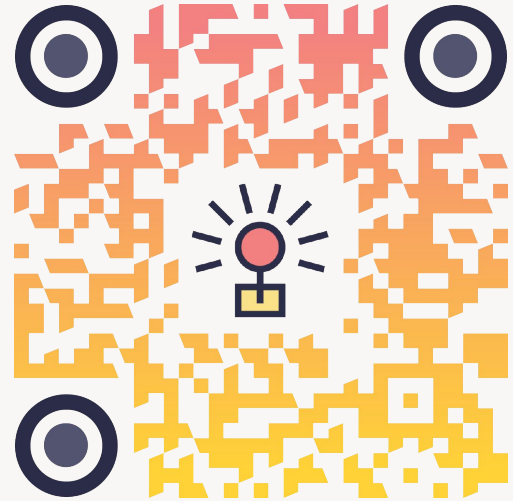
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# Programs for underrepresented groups

- Manitoba Women in Tech
- Girls in Gaming
- Pixel Pals MB
- Robotics North
- Queer Coded
- Creative Mentorship
- Winnipeg Game Jam
- IDM Business Development Services and Support
- Human Resources Training, Consultation and Advisory Services
- Network Speaker Series
- Employment Diversity Program

# Girls in Gaming



# Pixel Pals MB Meetup Group





# Pixel Pals MB Executive Committee

Juliet Greenberg (She/Her)

Academic Liaison

**New Media Manitoba**

Marc Cacho (They/Them)

IDM CreatorLab Lead

**New Media Manitoba**

Olivia (Olive) Wilde (She/They)

Digital Media Coordinator and Youth Ambassador

**New Media Manitoba**

Adrian Cheater (She/Her)

Studio Technical Director

**Complex Games**

Albertine Watson (She/Her)

Game & Narrative Designer

**Freelance**

Alice RL (They/Them)

Professional Artist, Illustrator and Instructor

**Freelance**

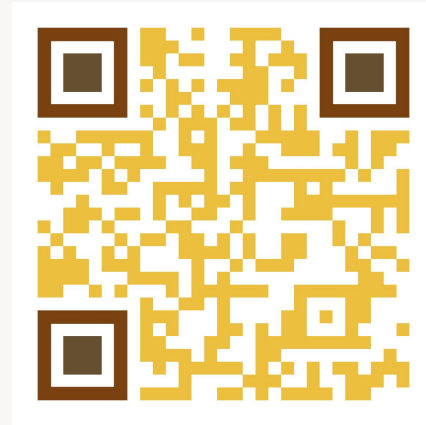
Santo Aveiro (They/Them)

Professional Artist, Speaker, Game Designer

**Freelance / Brujeria @ Werk**

# WIP Wednesdays

## Project & Portfolio reviews



**StudioLab-xR**

STUDIO  
LAB xR



**NMM**



# StudioLab-xR



# Unreal Authorized Training Facility

STUDIO  
LAB xR  NMM



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# Hyper Interactive Tech & Arts - Nov 18th



# Ludum Dare 54 - Game Jam



**Connect with us!**



**Subscribe to our newsletter** for IDM industry news, career opportunities, events, workshops, meetups, game jams & more - all sent to your inbox!

**[newmediamanitoba.com/subscribe](https://newmediamanitoba.com/subscribe)**



# Thank You



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The Government of Canada    The Manitoba Government  
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of Canada

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