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About Upfeat:

Upfeat is on a mission to be the leader in providing customers with the best deals when they are shopping online. We are in 5 global markets by bringing together the right technical expertise and business acumen, and we've teamed up with 20 partner sites. We are proud to have 40 million unique users, and we're just getting started!

We've built an open, collaborative remote-first environment and we love to learn and experiment with new ideas and technologies. We're proud to appear for a second consecutive year in the Globe and Mail Report on Business of Canada's Top Growing Companies. In addition to, being ranked in the Deloitte Technology Fast 50™ program, and recognized on the Deloitte Technology Fast 500™.

What You'll Be Doing:

As a Junior Content Marketer - Intern, your journey will immerse you into the dynamic world of e-commerce and digital marketing, primarily focusing on sourcing and creating deals, promotions, sales and other offers from retail stores in Canada and around the world. Previous experience is not required as we will provide on-the-job training to the successful candidate(s).

We have 2 fully remote roles available with the potential of full-time opportunities post-internship. The position supports a minimum living wage at a rate of \$16.15 per hour.

During this 4-month, paid internship your training will include:

- Sourcing, validating and creating compelling content for deals, promotions and sales.
- Ensuring time-sensitive offers are promptly featured on our platforms.
- Analyzing merchant and competitor websites for prevailing online shopping trends.
- Adopting insights to keep our merchant pages pulsating with the most recent and click-worthy deals.
- Producing creative and attention-grabbing promotional materials.
- Grasping and implementing SEO best practices, ensuring optimal keyword utilization in all content pieces.
- Ensuring content and merchant pages adhere to our high-quality standards and accuracy
- in-depth knowledge of of online retail, discount strategies and consumer behaviour

Qualities we are looking for:

- Given the volume of promotions, a swift typing speed is beneficial
- Ability to craft clear, concise and engaging content
- Rigorous attention to content accuracy and detail
- Capacity to rapidly assimilate and apply new information.
- An interest or background in online shopping and digital markets.

We are living and thriving on diversity at Upfeat! We thank all applicants, however only those selected for an interview will be contacted.