

Strategic Human Resources Management Series 2

Date: 17th January 2024

Time: 9:00am to 12:00pm

Duration: 45 Mins pre recorded session, 3 hrs in-person Session

Cost: Free

Registration: [Eventbrite](#)

Location: New Media Manitoba Office 62 Albert St #100, Winnipeg, MB R3B 1E9

Strategic Human Resources Management training is a crucial component of our Human Resources training series, meticulously designed for business leaders in the Interactive Digital Media and the Information Communications Technologies sector who are seeking to achieve organizational success through effective HR practices.

Join us for this transformative learning experience designed to equip you with the mindset, knowledge, skills and tools needed to achieve overarching business goals. Learn how to effectively align your Human Resources to ensure that Human Resource becomes a driving force to achieve desired organizational goals.

Key learning areas for this training session include:

Strategic alignment:

- Explore the critical link between HR practices and organizational strategy
- Develop skills to translate business goals into tangible HR initiatives
- Justify the integration of HR practices with organizational strategy

Talent Management:

- Learn how to plan for Human Resource (HRP)
- Conduct accurate forecasting to meet the workforce needs of the organization
- Explore recruitment options, succession planning and leadership development

- *Alignment Mastery:* Learn how to effectively align your Human Resources practices with organizational goals, ensuring that HR becomes a driving force for achieving desired outcomes.

- *Strategic Contribution:* Position yourself as a strategic contributor to organizational success by understanding and leveraging HR as a key enabler of business objectives.

Key Benefits:

- Practical insights for business growth leveraging HR practices.
- Tailored approach for the ICT and IDM sectors' dynamic landscape.
- Strategies for effective organizational transformation.



Instructor Profile

Ogochukwu Eze is New Media Manitoba's Human Resources Consultant. She is an internationally trained Human Resources Professional with years of experience partnering with organizations to help them successfully grow and achieve their overall corporate goals. She also supports our partner organizations to establish and maintain a safe work environment and a culture that fosters collaboration, engagement, productivity, and growth, where every human resource customer feels valued and empowered to succeed.

She holds a Master's degree in Industrial and Personnel Relations, is pursuing a Certificate in Human Resources Management from the University of Manitoba and has a Bachelor's Degree in Mass Communication.

Prerequisites

Participants will be expected to have:

- Grade 12 or equivalent, or at least three years of work experience
- Intermediate level of written and spoken English recommended
- An entry level experience in a people-focused role, a professional or a business setting recommended

Objectives

- Discuss the shift from Human Resource Management (HRM) to Strategic Human Resource Management
- Recognize the importance of Strategic Human Resource Management
- Illustrate with practical examples, how HR functions can be applied to address organizational challenges
- Practice Human Resource planning and forecasting HR needs for their business

- Compare internal recruitment to external recruitment and explain when to use each
- Conduct an HR SWOT analysis to scan organization's environment
- Create a Strategic Human Resource Plan where the concept of vertical fit is achieved

Join us in this training session to gain actionable insights that can be immediately applied to drive positive change within your organization and propel your organization towards unprecedented success through strategic Human Resources management.

*Have questions? Maybe you want to take part?
Feel free to contact us so we can help you get started.*

CONTACT INFORMATION

Ogochukwu Eze,
Human Resources Consultant
Email: ogochukwu@newmediamanitoba.com

[New Media Manitoba](#) and [Tech Manitoba](#) are the Sector Council partners for Information, Communication and Digital Technologies and non-profit industry associations dedicated to supporting the sector growth.